

## Why Some Teams Click (and Others Clash)

Ever notice how some teams seem to “just get each other” while others struggle with constant miscommunication? The difference often comes down to **awareness of communication styles**.

Every team is a mix of personalities—fast-paced decision-makers, big-picture visionaries, steady supporters, and detail-focused problem-solvers. Each brings value, but without understanding **how each style operates under pressure**, collaboration can turn into conflict.

Here’s the truth:

- **Misalignment happens when we expect others to think and act like we do.** •

**Alignment happens when we appreciate differences and adapt our approach.** The

best teams:

- **Recognize** each member’s strengths.
- **Adapt** communication for clarity and respect.
- **Leverage** differences to fuel innovation instead of division.

If your team struggles with misunderstandings, it’s rarely about *what* is being said—it’s about *how* it’s being said. The key is developing a shared language for discussing work styles and preferences.

**Takeaway:** Teams that understand each other’s communication codes create trust faster, solve problems better, and deliver stronger results.

**Hint:** Watch this space—we’re about to share a fresh way to decode your team’s style so every voice is heard and valued.